



Zeta Phi Beta Sorority, Inc.
Delta Zeta Chapter
PO Box 16342
Charlotte NC 28297

Dear Business Owner:

Zeta Phi Beta Sorority, Inc is a community conscious, action oriented international organization that has served the Charlotte community since 1934 through the Delta Zeta chapter. Under our local umbrella is the Zetas of Charlotte Benevolent Foundation, a 501c3 non-profit organization through which we mentor and develop young girls into finer women, grant annual scholarships to deserving high school graduates and sponsor many other community activities.

For the 6th year, planning for Blue & White Weekend Charlotte® is underway for August 2017. We are planning another great weekend of events that will include our 2nd annual Indigo & Ice Soirée, Grill-N-Chill Cookout, and a Sunday Brunch. Historically, we have over 200 attendees coming from Georgia, South Carolina, North Carolina, Virginia, Tennessee, New York and other places. We are hoping to include you as a financial sponsor. Each sponsorship level includes your logo on an 8x12 Step and Repeat to be displayed throughout the weekend.

Our sponsorship levels are:

- Royal Platinum -VIP Package \$600
Logo on Step and Repeat
Two All Inclusive Weekend Passes
50% Donation to Foundation
- Diamond-VIP Package \$400
Logo on Step and Repeat
Two tickets for Indigo & Ice
25% Donation to Foundation
- Sapphire -Package \$300
Logo on Step and Repeat
One ticket for Indigo & Ice
25% Donation to Foundation
- Pearl -Package \$200
Logo on Step and Repeat
25% Donation to Foundation

The deadline to be included as a sponsor is July 15, 2017. Please make your donation payable to Zeta Phi Beta Sorority, Inc., include Blue & White Weekend Charlotte® on the memo line, and mail your donation to the PO Box listed above, or PayPal your payment to bwwclt@gmail.com. Your high resolution logo should be emailed to bwwclt@gmail.com by July 15, 2017.

We'd very much like to discuss your level of support for Blue & White Weekend Charlotte® and the Zetas of Charlotte Benevolent Foundation. Thank you for your support.

Sincerely,

Blue & White Weekend Charlotte®
Zeta Phi Beta Sorority, Inc. – Delta Zeta Chapter

